Wendy Munt
Testimonials

Wendy has a tremendous knowledge of the retail market place coupled with a wealth of experience in product development and marketing strategy.

Her advice has proved invaluable on the various projects she has undertaken for us and I would have no hesitation in recommending her. She is a pleasure to work with and her lively approach and passion for products are fantastic.

Christine Mitchell, Product and Marketing Director – Golden Bear Toys

Be Inspired have brought great insight into our product development over the 2 years of them helping us.

Wendy's many years of retail buying expertise enables her to perfectly position the product in price and specification, whilst being aware of the importance of packaging design. Her advice has integrated our brand development process with marketing plans, resulting in a far more cohesive approach.

Bob Paton, Product Manager – Interplay UK Ltd

To me the sharpest minds need the finest advice.

I highly recommend Wendy – she makes projects work, understands any plan or business perspective and quickly defines and measures success.

Malcolm H.Evans MCIM, JP, MD – Kids At Play

Wendy was the perfect match for our company bringing a wealth of buying experience in our designated field.

She gave valuable feedback on product development, marketing strategy and handling difficult retail buyers!

David Palmer, MD – George St Clothing Ltd,

Be Inspired… we certainly were!

In the first 3 hours with Wendy we went from 1 new product to over 10! The advice given was invaluable and will drive exceptional sales for our business next year. I wouldn't hesitate to recommend 'Be Inspired' to any company wanting to move their business forward in a major way".

Phil Cassidy, MD – Casdon Toys

Wendy knows her market inside out!

She has a keen eye for knowing what is commercially viable and combines this with an insatiable passion for product.

Phil Ratcliffe, Sales and Marketing Director – MV Sports Ltd

Wendy is highly talented and her wealth of retail experience invaluable.

I recommend her to anyone!

Jeremy Shepherd, Owner – Jjrdistributors

I believe she can transform almost any product.

I am not someone who writes testimonials. However in Wendy's case I make an exception as she quickly understands the whole package and message you are trying to relay with intuition, logic and clarity of mind. Even though it may be something you don't want to hear, she will explain, detail and despatch with gusto. Consequently I believe she can transform almost any product from the jaws of defeat to certain victory!

Shaun Delaney, Owner – SJD Games

Dealing with Wendy is always inspiring and full of amazing insights.

It's a pleasure when people approach myself asking for help and introductions to people with Wendy's talent and ability and I'm able to refer them across to Wendy. Why? The simple reason, is that I don't need to hold either party's hand as I know, when Wendy is involved, she is one of the most honest and capable business people you can partner with.

Ian Calvert, Lead Researcher –The Social Family